

The 100 Companies International Digital Media Network 2020 New Membership & Renewal Monthly Options

Frequency	6 stories per issue*	9 stories per issue*	12 stories per issue*
Monthly	\$1,750	\$2,250	\$3,000
Bi-Weekly	\$2,750	\$3,500	\$4,200
Weekly	\$4,200	\$5,000	\$6,000

- Award-winning digital media platform includes an eNewsletter, website and social media channels
 - Member can place stories throughout our international network
 - Does not include one-time \$2,500 start-up fee for new members
 - The 100 Companies staff can write stories and find photos for \$50-\$100 per story
- * The 100 Companies will add three network stories per issue

The 100 Companies' Features & Benefits For New & Renewing Members

Monthly (12 issues annually)

- Five-Year Agreement with an option to cancel at the end of each 12-month period
- Member chooses to publish six, nine or 12 stories per issue
- Member provides 100-word stories, images, videos or podcasts
- Member has access to use The 100 database of 10,000+ stories, images and videos
- All eNewsletter content will be archived on the member website for Google searches
- The 100 initially provides 15,000 business emails from your market
- Member responsible for providing additional email addresses
- The 100:
 - designs, produces and distributes eNewsletters and website
 - creates social media accounts to promote member and client content
 - provides access to detailed performance analytics of eNewsletter and website
 - trains member on editorial writing, image selection, use of software platform
 - provides editing of all stories

Bi-Weekly (25 issues annually) or Weekly (50 issues annually)

- Five-Year Agreement with an option to cancel at the end of each 12-month period
- Member publishes six, nine or 12 stories per issue
- Member provides 100-word stories, images, videos or podcasts
- Member has access to use The 100 database of 10,000+ stories, images and videos
- All eNewsletter content will be archived on the member website for Google searches
- The 100 initially provides 20,000 business emails from your market
- Member responsible for providing additional email addresses
- The 100:
 - designs, produces and distributes eNewsletters and website
 - creates social media accounts to promote member and client content
 - provides access to detailed performance analytics of eNewsletter and website
 - trains member on editorial writing, image selection, use of software platform
 - provides editing of all stories
 - sales support to identify, package & sell content campaigns and sponsorships
 - sales support to make sales calls with member to present packages

